

# Classifieds 2018



*The Classified Advertisements section is your cost effective gateway to the medical profession in WA.*

## Classifieds categories

Positions Vacant (Urban or Rural)

Locums Wanted

Practices or Rooms for Lease

Practices For Sale

Equipment for Sale or other General classified ads.

## Classifieds Options

Each listing is personalised to your needs and quotes are based on your inclusions.

### Listing options include:

- Highlighted text. For greatest impact, highlight important points with bulleted text, line spaces or a box outline.
- Photo and / or logo included.
- Coloured background.
- Display artwork by our graphic artist.

### How to Submit Your Material

Text: Email to [jasmine@mforum.com.au](mailto:jasmine@mforum.com.au) as a Word document for PC or include the text within the body of your email.

Images: Attach to your email ([jasmine@mforum.com.au](mailto:jasmine@mforum.com.au)) as JPEG for PC at 300 DPI resolution.

### Deadline

Booking and material deadline is the **15th of any month prior to the edition of publication (no January edition).**

## Classifieds Costs

These rates are a guide only – contact us to obtain a fixed quote.

- \*Standard linage advert - Minimum charge \$95 + GST
- After initial 50 consecutive words - \$10 per line extra (approx. 5-6 words per line)
- Logo, Image or border - \$25 extra each
- Display advert - \$40 per column cm height + GST
- Width sizes can only be either 9cm or 18.5cm and Height from 4cm to 27cm
- E.g. 9cm wide x 4cm high = \$160 + GST
- Images/logo spec - 300dpi

Each listing can be personalised to your needs.

NB. Rates are quoted in \$AUS and exclude GST. Agency Commission is NOT included in quoted rates.

### A listing in three (3) or more editions attracts 10% discount

SIZE	COST	DIMENSIONS (mm)
Full page	\$2150	18.5 x 27
Half Page	\$1080	18.5 x 18.5
Quarter Page	\$540	9 x 13.5
Small Non-Conforming Size	\$340	9 x 10

\*Prices exclude GST.

medical  
**FORUM**

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