

medical FORUM

WA's Independent Monthly for Health Professionals



2019 Media Kit Advertising Guidelines

(08) 9203 5222 | mm@mforum.com.au

Classifieds 2019



The Classified Advertisements section is your cost effective gateway to the medical profession in WA.

Classifieds categories

Positions Vacant (Urban or Rural)

Locums Wanted

Practices or Rooms for Lease

Practices For Sale

Equipment for Sale or other General classified ads.

Classifieds Options

Each listing is personalised to your needs and quotes are based on your inclusions.

Listing options include:

- Highlighted text. For greatest impact, highlight important points with bulleted text, line spaces or a box outline.
- Photo and / or logo included.
- Coloured background.
- Display artwork by our graphic artist.

How to Submit Your Material

Text: Email to

classifieds@mforum.com.au as a Word document for PC or include the text within the body of your email.

Images: Attach to your email

(classifieds@mforum.com.au) as JPEG for PC at 300 DPI resolution.

Deadline

Booking and material deadline is the **15th of any month prior to the edition of publication (no January edition).**

Classifieds Costs - Magazine

These rates are a guide only – contact us to obtain a fixed quote.

- Standard lineage advert - Minimum charge \$96 + GST
- After initial 50 consecutive words - \$10 per line extra (approx. 5-6 words per line)
- Logo, Image or Border - \$25 extra each
- Display advert - \$45 per column cm height + GST
- Width sizes can only be either 9cm or 18.5cm and Height from 4cm to 27cm e.g. 9cm wide x 4cm high = \$180 + GST
- Images/logo spec - 300dpi

Each listing can be personalised to your needs.

NB. Rates are quoted in \$AUS and exclude GST.

Agency Commission is NOT included in quoted rates.

A listing in three (3) or more editions attracts 10% discount

SIZE	COST	DIMENSIONS (cm)
Full page	\$2430	18.5 x 27h
Half Page	\$1215	18.5 x 13.5h
Quarter Page	\$607	9 x 13.5h
Small Non-Conforming Size	\$450	9 x 10h

All Prices Exclude GST.

Classifieds Costs - Website only

\$80 +GST per 4 weeks

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